



Think big

Processing, Packaging and Material Handling - FIERAMILANO,  
RHO - MILAN - ITALY - 24-28 MARCH 2009

Milan, 19th March 2009

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#### Useful info

- **Opening hours:** 10 am to 6 pm
- **Entrance gates:** if you are traveling by underground, you should enter from PORTA EST; from the parking places you should access from PORTA SUD or PORTA OVEST.
- **Receptions and ticket counters:** next to Halls 1/3, 5/7, 2/4, 6
- **Info points:** located in each hall
- **bars, self-services and restaurants:** they are located along the main avenue of the exhibition complex and inside the halls.

#### **Basic steps at IPACK-IMA**

- If you pre-registered, remember to bring the mail you received with the barcode confirmation that gives you direct access to the exhibition passing through the Easy Access stations or address to the pre-registration desk at reception.
- If you did not pre-register, don't worry, it is never too late: [the online pre-registration system](#) will work throughout the exhibition days. Connect to our website and fill in the provided form you will receive the confirmation mail to the mail address you will specify.
- [How to reach IPACK-IMA?](#) The exhibition website will provide detailed instructions! You will also find useful hints and suggestions on how to plan your travel and how to reach easily the fair's ground.
- Are you looking for a place to stay in Milan? You can contact our tour operator for hotel and travel bookings: VENTANA GROUP - Sancarolo Viaggi s.r.l - [www.ventanagroup.it](http://www.ventanagroup.it)  
tel. +39 02 36628188  
fax +39 02 49976766  
e-mail: [fieramilano@ventanagroup.it](mailto:fieramilano@ventanagroup.it)  
Or, if you prefer to book your hotel room online [click here](#)

#### **How expensive is visiting IPACK-IMA**

- Entrance card: free, upon invitation or 15€ for a daily entrance card, 45€ for a 5-day entrance card.
- One return ticket (underground): 4 €
- One coffee: 0.95 €
- One cappuccino: 1.30 €
- One croissant: 0.95 €

- One sandwich: 3.60 €
- One soft drink: 2.50 €
- One beer: 2.80 €
- One pizza (slice): 3.50 €

Little money for one full day at the exhibition including breakfast, coffee breaks and fast food service.

For more demanding visitors, we recommend the restaurant "**Sadler in fiera**" and "**Brasserie Chic and Quick Sadler**", located on "Ponte dei mari" opposite to the "service Center", where you can enjoy delicious luncheons in a pleasant and friendly environment.

### Find your way through the stands

You can plan your visit to IPACK-IMA 2009 from our website: the [exhibitor's section](#) will enable you to track the companies you wish to meet and check their location on the exhibition map you see displayed. It is a fast and easy system to "get ready" for the exhibition making the best use of your time.

### Everyone will enjoy the IPACK-IMA 2009 events

This 21st IPACK-IMA will be enhanced by numerous [events](#). The list of high-profile events includes an international conference entitled "More Technology, Safety, and Quality, less Hunger around the World", in the context of which the World Food Programme project "[Helping children of Madagascar with fortified food](#)" will be inserted among others. This effort is being made with the objective of increasing the levels of nutrition and school attendance by the children in Madagascar, a nation in which infant malnutrition and illiteracy are still serious problems: Ipack-Ima, Grafitalia and Converflex invite exhibitors and visitors alike to participate in the fund raising activity that will be continued for the entire duration of the events March 24 – 28 (more information is available at the reception desk). We remind you that in the area labeled "Plan the Future. Packaging is quality of life" (HALL 7), an area developed in collaboration with Conai, the National Packaging Consortium, four extraordinarily attractive events will be staged: a show on prevention sponsored directly by Conai, the Italian Packaging Institute's "**Packaging Oscar Awards**", "**Packaging, design serves the sustainability**" organized by the Pan European Brand Design Association (Pda), and "**100% food, packaging for access**" and "**Eat and learn**" organized by Milan Polytechnic. The website, catalog, and the guide to the itineraries divided by theme all provide more information on the area's protagonists.

### Visit the websites below for further information:

[www.ipack-ima.it](http://www.ipack-ima.it)  
[www.grafitalia.biz](http://www.grafitalia.biz)  
[www.converflex.biz](http://www.converflex.biz)

### or contact the following Call Center:

+39 02 36618111  
 Ipack-Ima spa

The information provided will be treated in accordance to the Decree Law No. 196/2003 on privacy. We remind you that you can have your e-mail address deleted any time from the mailing list by writing to

[ipackima@ipackima.it](mailto:ipackima@ipackima.it)



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